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Analysis of Canva Media Learning Al-Islam and Muhammadiyah at MTs Muhammadiyah Waru

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ABSTRACT

The use of learning media is currently very important to be used by teachers or lecturers in delivering material. This study aims to describe the implementation of Al-Islam and Muhammadiyah learning by utilizing Canva Media in MTs Muhammadiyah Waru and to describe the obstacles in the use of Canva Media in teaching Al-Islam and Muhammadiyah in MTs Muhammadiyah Waru. This type of research is carried out through a qualitative approach by means of observation, interviews, and documentation for data collection. Based on the conclusion of the results of this study, the use of Canva media when teaching Al-Islam and Kemuhammadiyah can increase student participation, make the material easier to understand, and smooth the learning process to be more interactive and interesting. However, there are several challenges faced. These include limited access to technological devices, teachers' ability to manage Canva properly, and internet network issues. However, Canva's media as a whole helps with learning; Therefore, educators must be trained and given more technology facilities to support the use of digital media in the classroom.

1. Introduction

Teachers always try to provide the best lessons and provide sufficient support for students. This is important to increase productive learning activities and allow students to develop skills according to their abilities and capacities. Using learning media such as the student-centered learning paradigm is very important. where students act as intermediaries and facilitators instead of just conveying information (Pratama et al. 2022). The use of technology as a learning medium is increasingly developing in the world of modern education. Canva Media is one of the more widely used visual-based learning platforms. This platform helps teachers to easily create more engaging and interactive teaching materials and make concepts simpler, more engaging, and easy to understand.

Canva Media is an application for creating learning media that can help teachers of Islamic Religious Education and Ethics as well as Al-Islam and

Muhammadiyah create interesting materials for students to use. With the features in the application, teachers can also ask students to creatively create or design materials independently, in order to increase students' interest in the learning process. Not only educators, but also students. Learners will directly gain an understanding of the learning topic in question, and they will have the opportunity to independently incorporate concepts into their minds through rewarding work. It is easier for students to keep up with the times while learning because they become familiar with this Canva application. And the Canva app makes it possible to create a variety of posters, pamphlets, graphics, banners, presentations, resumes, and more (Abi Hamid, 2020).

Muhammadiyah schools must be able to shape the character of students with Islamic values, and their understanding of Muhammadiyah teachings is very important in the field of Al-Islam and Muhammadiyah. However, there are many problems with learning Al-Islam and Muhammadiyah in the real world. These include low student interest, conventional learning methods, and lack of use of interactive media. As a result, students tend to lack understanding of Al-Islam and Muhammadiyah materials. In interactive learning, the use of interactive media is always important. Because students are different individuals and as social beings with different background conditions, this emphasis is aimed at known problems. Student behavior is shaped by three elements: intellectual, psychological, and biological. (Turhusna & Solatun, 2020).

This full emphasis on learning depends on how teachers implement the right teaching system to help students learn well. By using multimedia, lessons on al-Islam and Muhammadiyah which include material on Aqidah, Morals, Worship, and Muhammadiyah as well as Al-Qur'an and Hadith, can be more fun and easy to understand for students. This comprehensive learning was first proposed by Bloom and Carrol (Haidir and Salim, 2014). One of the interesting things to talk about when using learning media with the Canva application is the impact of the advancement of the times that allows technology to make human work easier. Students are educated to master in the field of education. new skills related to students' visual literacy in learning, as well as technological and internet advancements. (Hapsari & Zulherman, 2021).

As a result of a highly diverse educational environment where each student has different characteristics, educators must wisely handle these characteristics. In other words, educators should act according to the nature of their students' needs, and pay special attention to improving the learning atmosphere in schools to ensure all students achieve their learning goals in the best possible way. In addition, *mastery learning* in which students and teachers work together to complete lessons in a comprehensive manner can be achieved (Wahyuningsih, 2020).

Based on the results of observations and interviews from researchers as an Islamic-based educational institution, MTs Muhammadiyah Waru strives to improve the quality of learning by using technology in learning, such as the use of Canva Media in Al-Islam and Kemuhammadiyah. It is hoped that the use of

Canva Media will pique students' interest in learning, increase their engagement in lessons, and create a more creative and interactive learning atmosphere.

In this study, we focus on grade 8 of the IT Excellence Program at MTs Muhammadiyah Waru. To analyze Canva media in learning related to Al-Islam and Muhammadiyah subjects by conducting observations and interviews as well as direct practice to students. So that students can be involved not only as students. MTs Muhammadiyah Waru uses learning media with canva with the aim that students not only become students but also become facilitators by making it easier for students to understand what they are doing, and make students creative, active, and interactive so that students easily understand the material presented by teachers, friends, and themselves.

Therefore, this study aims to describe the implementation of Al-Islam and Muhammadiyah learning by utilizing Canva Media in MTs Muhammadiyah Waru and to describe the obstacles in the use of Canva Media in teaching Al-Islam and Muhammadiyah in Muhammadiyah Waru MTs.

2. Methodology

This study uses a qualitative approach with a method of interpreting and explaining the data obtained according to the situation in the field. The purpose of this study is to find out how to use the Canva application as an IT-based learning medium for the topic of AL-Islam and Muhammadiyah material. This research was conducted at MTs Muhammadiyah Waru, to find data on phenomena that occur in the field. The data collected in this study was through observation, interviews, and documentation. The data analysis itself was carried out using the Miles and Huberman method, which consisted of three stages: data reduction, data presentation, and conclusion drawn (Winarni, 2021).

3. Results and Discussion

Implementation of Al-Islam and Muhammadiyah learning by utilizing Canva Media at MTs Muhammadiyah Waru

Muhammadiyah Educational Institution teaches about Al-Islam and Muhammadiyah. In public schools, religious learning materials are called Islamic Religious Education (PAI). For example, at MTs Muhamamdiyah Waru, all students in grades 7, 8 and 9 are taught Al-Islam and Kemuhammadiyah. Information and communication technology has changed many aspects of life. Talking, shopping, and dealing with banks are examples. This technological advancement has also changed the world of education. (Yasol, 2014).

It is very important for teachers to master information and communication technology in the current era of globalization (Rahim, 2011). We can see the development of information and communication technology today which is

growing so fast to meet the needs of every aspect of human life. With these developments, IT-based and communication-based learning media have developed and become an important part of educational transformation. Media consists of various types of media that a person can use to convey information or messages from information sources to the general public. One of the most developed types of media today is Canva Media, which is used in education. Learning media is very important for teachers as a channel of learning messages and information. (Anshori, 2017).

On the Canva account or website, it is mentioned that Canva is a platform that supports creativity and collaboration in all classes and that it is the only classroom design platform required. Develop creative and collaborative skills to make visual learning and communication fun and easy (Pelangi, G, 2020). In the use of canva media, there are several things;

1. Using the Canva app, you can help people create the designs they need, such as posters, infographics, video templates, presentations, and certificates.
2. The wide variety of attractive and accessible templates provided by this app allows users to customize their existing designs by customizing the text, colors, sizes, images, and other options.
3. The Canva app is very simple to use and can be easily accessed via Android and iPhone. If you're using it on a device, you just need to download it. If you're on a laptop, you can access the app via Canva web or Chrome without having to download it.

The advantages in the Canva Media application according to Tanjung & Faiza (2019) 1. It has a lot of interesting designs. 2. Due to the many features available, it can increase the creativity of teachers and students in the design of learning media. 3. Practically saves time in learning media. 4. No need to use a laptop when designing, but can use a mobile phone. As mentioned above, it is important for teachers to improve their ability to use Canva as a learning tool. The results of interviews with teachers of Al-Islam and Muhammadiyah subjects in grade 8 of the IT Excellence Program at MTs Muhammadiyah Waru, that teachers teach by giving lectures and using Canva Media.

The reason teachers deliver material only with lectures is that students can listen to what the teacher conveys, students can write the teacher's explanation written on the board. Like in grade 8 of the IT Excellence Program, the first teacher explained the material of Muhammadiyah as an Islamic Organization to the students, the students also noticed the teacher who was explaining, even all students enthusiastically took out textbooks and notebooks to record what the teacher said. When the teacher explains with a lecture the teacher only uses media such as a blackboard, and the teacher is guided only from the lks book so that it becomes monotonous so that students get bored easily, therefore the teacher makes Teaching Materials using Canva Media, can be seen in figure 1.



Figure 1. Teacher Makes Teaching Materials using Canva Media

The second reason teachers teach using Canva Media is because it helps students to easily understand the content of the material and is able to explain what they get in their own style so that students not only become listeners but students can be able to become facilitators in class during learning. And students can create their own Teaching Media, even when teaching using Canva Media, teachers can look for references to Teaching Materials in books and on the Internet so that students feel comfortable when carrying out learning in class, not boring and even students can imagine what the teacher conveys. Therefore, students have a variety of creativity to become facilitators in the classroom during learning. Canva media has many templates or features such as PPTs, brochures, and others. that students can use and even students can be creative on their own.

From the two ways teachers deliver the material, it can be seen that students can understand the material using Canva Media because it is cool, not monotonous, and even students can be creative and imagine according to the portions they understand. And students can find out the development of the current era has developed very rapidly in technology, therefore the development of the current era makes it easier for people, even an educator to really need technology in this day and age. And the teacher also explained that when he teaches it is better to use technology like now with the example of using Canva Media, it is easy to give directions even though before teaching the teacher must master the material first. The principal of MTs Muhammadiyah Waru himself is very supportive if all teachers from AL-Islam and Muhammadiyah, Mathematics, and teachers of other subjects, keep up with the times, using modern technology as it is now. Not only using Canva Media but other media that use Technology. From the results of the discussion, it can be concluded using the following table:

Table 1. Results of the Discussion

Aspects	Description	Implementation
Learning Materials	Al-Islam and Kemuhammadiyah are only in Muhammadiyah Educational Institutions and Islamic Religious Education (PAI) in public schools.	For grade 7, 8, and 9 students at MTs Muhammadiyah Waru, she teaches using lecture methods and technology such as Canva Media to improve student understanding.
Technological Developments	Various aspects of life, including education, have been influenced by advances in information and communication technology.	Using Canva Media as a teaching tool to make material more engaging and interactive is something that teachers need to have.
Learning Media	Canva is a design platform that encourages innovation and collaboration in the classroom.	Posters, infographics, video templates, presentations, and certificates are some examples of teaching materials used. Allowing teachers and students to be creative in the learning process.
Canva Media Pros	<ol style="list-style-type: none"> 1. Provides many attractive templates. 2. Helping teachers and students become more creative. 3. Save time when creating learning media. 4. It can be accessed through various devices, such as laptops and mobile phones. 	Canva allows teachers to make the subject matter more engaging and easy for students to understand. Students can also become facilitators in the classroom and create their own learning media.
Transmission Method	<ol style="list-style-type: none"> 1. The lecture method uses LKS books and whiteboards; 2. Interactive method using Canva media. 	While lectures provide basic explanations, Canva media is used to make the material more engaging, make students more active, and improve their understanding through creativity.
Implementation Results	Because Canva Media is more engaging and interactive, it is easier for students to understand the material.	Students are more interested in learning, more able to be creative, and better understand the material in a more unique way. In addition, school principals support the use of technology in the learning of various subjects.

Obstacles to the use of Canva Media in teaching Al-Islam and Muhammadiyah at MTs Muhammadiyah Waru

Canva media also has disadvantages such as: 1. The Canva application relies on a strong internet network. If there is no internet or quota on your device or laptop to access it, the app cannot be used or supported during the design process. 2. While some of the paid Canva app features, such as stickers, illustrations, fonts, and templates, allow users to be creative and engaging, others are free. 3 Sometimes the chosen design is almost the same as other designs, whether it is because of the

template, images, colors, or other factors. However, users can choose the design they want. not comparable.

The results of interviews conducted with Al-Islam and Muhammadiyah teachers at MTs Muhammadiyah Waru. They explained that from the many benefits of using Canva Media, it turns out that teachers of Al-Islam and Muhammadiyah also experience obstacles when teaching in class. Experiencing obstacles such as lack of facilities in the classroom, for example, projectors that are usually in the classroom have projectors, in that class does not have a projector. So, because there are fixed projectors only in one room and non-fixed projectors, which can be carried everywhere. From grades 7, 8 and 9, both Regular classes, Tahfidz and IT, if you want to use a projector, you must be careful. Therefore, due to the many obstacles in learning that do not allow the use of technology, most teachers at MTs Muhammadiyah Waru still teach using the Whiteboard and explaining so that students only listen to what is explained by the teacher. (Niam, 2024). Another obstacle experienced by Al-Islam and Muhammadiyah teachers is the lack of learning hours in these subjects. Because in one week there is only one hour of learning and in grade 8 this is cut off with break time. If these AL-Islam and Muhammadiyah teachers will often use technology, there will be a lot of learning hours drained, which results in ineffectiveness in their learning. Therefore, he interspersed between teaching using technology and teaching using a whiteboard or just a lecture.

Table 2. Discussion on Constraints

Constraints	Description	Implementation
Dependence on the Internet	The Canva app cannot be used if there is no quota or a stable internet network.	Before starting classes, teachers should ensure that an internet connection is available. If this is not possible, teachers should stick to the lecture and whiteboard approach.
Feature Paid Premium	Only paid users can access interesting features such as stickers, illustrations, fonts, and templates.	Teachers and students can use the available free features or look for alternatives to other learning media that are not paid.
Limited and Frequent Designs Digunnakan	Less innovative because many people use the same design template.	In order for the design not to look uniform, teachers and students must adapt it to their own creativity.
Lack of Facilities in the Classroom	Not all classes have fixed projectors, so they have to take turns.	If a projector is not available, teachers should arrange for the use of the projector or use alternative methods such as lectures and whiteboards.
Limited Learning Time	Al-Islam and Muhammadiyah subjects are only given one hour each week, and there is usually a break.	In order for the short learning time to remain effective, teachers must balance conventional technology and methods.
Limitations of Technology-Specific Rooms	Superior IT classes and tahfidz have to wait for their turn to use the computer lab.	If the IT class doesn't use the lab, other classes can use it. If this is not possible, teachers can use other approaches to teaching.

This was justified by the Principal that MTs Muhammadiyah Waru still lacks facilities in the classroom, for example, projectors used to facilitate teachers when teaching using technology. The one that has a fixed projector is only one room called the Lab. Computers and desks have laptops, but the room is used for the IT Excellence class and only when the IT hour starts. If the Regular or Tahfidz class wants to use a projector, you can use a non-fixed projector (not in the Computer Lab). However, if the Lab is not used by an IT class, then any class you want to use is welcome. From the results of the discussion of these obstacles, it can be concluded as follows.

4. Conclusion

The results of the study show that the use of technology in MTs Muhammadiyah Waru has been proven to be beneficial for learning because it makes the material more interesting, interactive, and easy to understand. This increases learning efficiency. Combined with Canva, the lecture method increases students' enthusiasm and encourages them to be more creative in understanding and delivering the material. In addition, Canva allows teachers to create more varied teaching materials with more references, thus preventing monotonous learning. Schools that fully support the use of technology in learning show that the modernization of learning methods is very important to keep up with the times. Therefore, educators must continue to improve their ability to use digital technology to make learning innovative and effective.

Although Canva Media has many benefits for learning, this study found that there are several problems when using it in MTs Muhammadiyah Waru. One of the main problems is that it requires a stable internet network and has paid features, which limits the creativity of users. Additionally, the use of similar templates can lead to the resulting design being less unique. Interviews with Al-Islam and Kemuhammadiyah teachers showed that the main problem in using Canva Media was the lack of support facilities in schools. This includes projectors that are limited and not available in every class. Therefore, teachers must divide the projector between classes so that all learning sessions can use technology to the fullest.

In addition to the limited facilities, limited class hours prevent educators from using technology to the fullest. Technology may not be effective in learning. Therefore, MTs Muhammadiyah Waru teachers combine traditional lecture techniques with technology to meet current needs. The principal agreed that the limitations of facilities hinder the use of technology in learning. Laboratory computers have only one portable projector, while regular classes and tahfidz require them. Therefore, better time management and better facilities are needed to improve the efficiency of technology-based learning.

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